



Your Trusted Partner for Digital Transformation



Oracle & Odoo Business Partners

 Jeddah, KSA

# Table of Contents

---

**01** Company Overview

**02** Vision, Mission, Values

**03** Products & Services

**04** Alliances

**05** Industries

**06** Methodology

**07** Key Solutions

**08** Why Choose Kai

**09** Leadership Team

**10** Track Records

# 01. Company Overview

## Welcome to Kai

---

Your trusted partner for digital transformation and Oracle/Odoo business partners. We serve diverse companies with a commitment to excellence, bridging the gap between technology and business goals.





## **VISION**

"To be the premier and most trusted partner for companies seeking to scale and achieve unparalleled success through optimized business processes and cutting-edge digital transformations."



## **Mission**

"To drive seamless digital transformations through tailored solutions, comprehensive support, and clear roadmaps for success in the evolving digital landscape."

*"We believe that embracing our vision, mission, and values will pave the way for our prosperous journey ahead."*

# 02. Values



## **Innovation**

Embracing the future



## **Integrity**

Trust in every action



## **Excellence**

Highest standards always



## **Collaboration**

Winning together



## **Reliability**

Dependable solutions



## **Growth**

Scaling success

# 02. Services



## ERP Implementation

Expert setup, configuration, and migration for Oracle and Odoo systems.



## Digital Transformation

Comprehensive roadmaps for digitizing business processes and modernizing workflows.



## Custom Development

Tailored software solutions designed to meet specific and unique business requirements.



## Support & Maintenance

Ongoing technical support and system maintenance to ensure business continuity.

*"Blending technology and functionality to set high standards."*

# 04. Business Partners

## Odoo Partnership

“We deliver end-to-end Odoo ERP solutions across core business functions, enhanced with industry-specific systems for construction, manufacturing, and asset management, supported by expert implementation, integration, training, and ongoing services.”



## Oracle Partnership

“We deliver end-to-end Oracle enterprise solutions across Fusion Cloud ERP, EBS, and EPM—covering finance, HR, supply chain, and performance management—alongside Oracle Aconex and Primavera for construction collaboration and project controls, supported by robust cloud, integration, and managed services.”



# 05. Industries

**Construction**



**E-commerce &  
Retail**



**Healthcare**



**Equipment  
Rental**



**Real Estate**



**Manufacturing**



# 06. Value Focus Methodology

*"Value Focus" is an agile framework built on six execution pillars and continuous governance, designed to deliver rapid, scalable, and outcome-driven business impact.*



# 07. Key Solutions

*Ready to deliver tailored solutions, built on industry best practices and practical expertise, to meet customer needs with clarity and without unnecessary complexity.*



## Construction

Project Cost, Estimation



## Assets Management

Life cycle tracking & Depreciation



## ZATCA Integration

E-Invoicing Phase 2



## HR Localization

Saudi labor law compliance

# 08. Why Choose Kai

---

We don't just implement software; we engineer value. Our unique combination of local expertise and global standards makes us the ideal partner for Saudi enterprises.



A-Level Quality Assurance



## Local Expertise

Deep understanding of Saudi market.  
Regulations (ZATCA) & labor law.



## Dual Stack

Deep understanding of Saudi market.  
Regulations (ZATCA) & labor law.



## Certified Team

Deep understanding of Saudi market.  
Regulations (ZATCA) & labor law.



## Client Focus

Deep understanding of Saudi market.  
Regulations (ZATCA) & labor law.

# 09. Leadership Team



**Mohamed Atef**

CEO/Founder

Leads corporate strategy, growth, and partnerships, driving market expansion and business performance across ERP and digital transformation programs.



**Ammar Zayed**

Digital Transformation Officer

Leads enterprise digital transformation and ERP modernization initiatives, Aligning ERP strategies, processes optimization and technical roadmaps.



**Mohamed Elmassry**

Chief Financial Officer

Leads financial strategy, governance, and performance management, driving strong financial control across ERP engagements

# 10. Team's Track Record

Built on proven delivery experience. Designed for Saudi market execution.

## 13+ Years of ERP & Digital Transformation Leadership

Oracle & Odoo delivery experience across construction, trading, manufacturing, and services sectors in Saudi Arabia and the Middle East.



**13+**  
Years Exp.

Hands-on delivery of enterprise ERP and digital transformation programs led by senior consultants.



**15+**  
Programs

Full-cycle ERP implementations, finance transformations, and operational digitization initiatives.



**1k+**  
Users

Systems successfully deployed across multi-branch and multi-company environments.



**90**  
Day Value

Structured methodology delivering measurable business outcomes within the first 90 days.

*Representative engagements delivered by our leadership team prior to the establishment of the company. Client identities are withheld due to confidentiality obligations.*

# Let's Transform Together

---



Jeddah, KSA



[info@kai-arabaia.com](mailto:info@kai-arabaia.com)



+966 56 773 6833



[www.kai-arabaia.com](http://www.kai-arabaia.com)

## Thank You

*" We look forward to working with you "*

kai  
arabia